

# The Highway that changed Automotive History Forever

It all began in 1913 when a group of American industrialists envisioned a "continuous improved highway from the Atlantic to the Pacific, open to lawful traffic of all description, without toll charges, and also to be a lasting memorial to Abraham Lincoln."

Existing roadbeds were chosen along with new sections to be built by local supporters and governments in order to complete the path. By September that year, the announcement was made that the route was to be 3,389 miles long. One year later a "seedling" concrete mile was made in Malta, Illinois, demonstrated the future of the road. Several realignments later, to eliminate

dangerous railroad crossings, the highway was considered complete. In 1928 the Lincoln Highway was marked with concrete posts set by the Boy Scouts across America. Then the association dissolved, having completed its work.

In 1992 in Ogden, Iowa, a meeting was held to reactivate the association for historic preservation and tourism. A national headquarters was established in Franklin Grove, Illinois, in 1996.

Once called "Main Street Across America," the Lincoln invigorated many communities. Here, Clinton, Iowa, pays tribute to the impact of the road. - Photo by Howard R. Green Company.



Two early iterations of wayfinding posts

## OUR PURPOSE:

The Lincoln Highway Association (LHA) shall identify, preserve, interpret and improve access to the Lincoln Highway and its associated sites. It shall pursue the appropriate measures to prevent further deterioration, destruction or alteration of the remaining sections of the highway. It shall publicize and seek awareness of its goals and activities for preserving, promoting and developing the highway. The LHA shall facilitate research about the road and publish a magazine for articles of relevant news and activity. It shall work with local communities and businesses to promote heritage tourism along its corridor. The LHA shall be exclusively charitable and educational within the interpretation of Section 501(c)(3) of the Internal Revenue Code.

Contributions to the Lincoln Highway Association may be tax deductible. Please check with your tax consultant.



*Main Street Across America!*

National Headquarters  
136 North Elm Street  
Franklin Grove, IL 61031  
815-456-3030

Hours: M - S, 10 to 4 p.m.  
Sun, noon to 4 p.m.  
(or by appointment)

# THE LINCOLN HIGHWAY ASSOCIATION

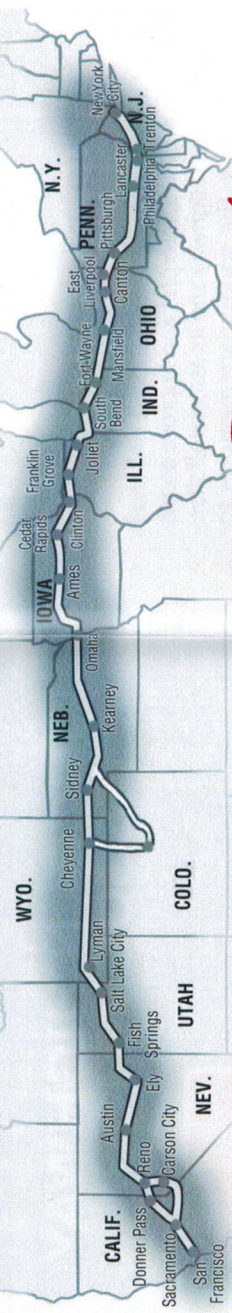
AMERICA'S FIRST COAST-TO-COAST PAVED ROAD



# Join Us!

Help Preserve and Promote the Road that Changed the Way America Traveled

ESTABLISHED IN 1913



## RE-discover

...America's first coast-to-coast road! The Lincoln Highway pulled America out of the mud of the 19th century. It not only honored President Lincoln, but it also connected New York's Times Square through thirteen states to San Francisco...and it changed our country forever!

## Your Rewards...

As a member, you will receive our quarterly magazine, the LINCOLN HIGHWAY FORUM, with articles about current activities, history of the road and reports on preservation efforts. You will also receive a decal, a membership directory, a 1913 Travel Hints booklet, and a replica membership certificate of the original one issued in 1913.

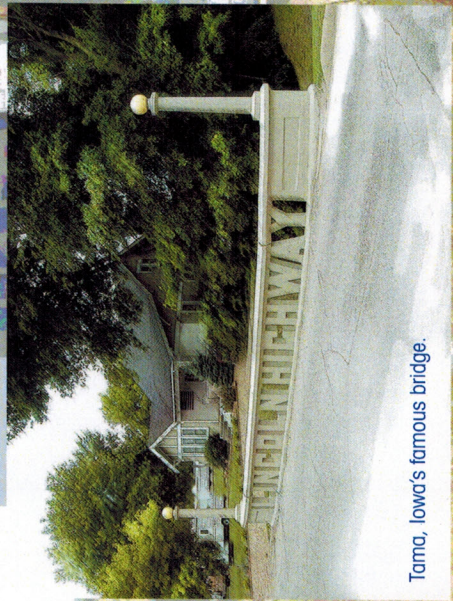


## Instant Vacation!

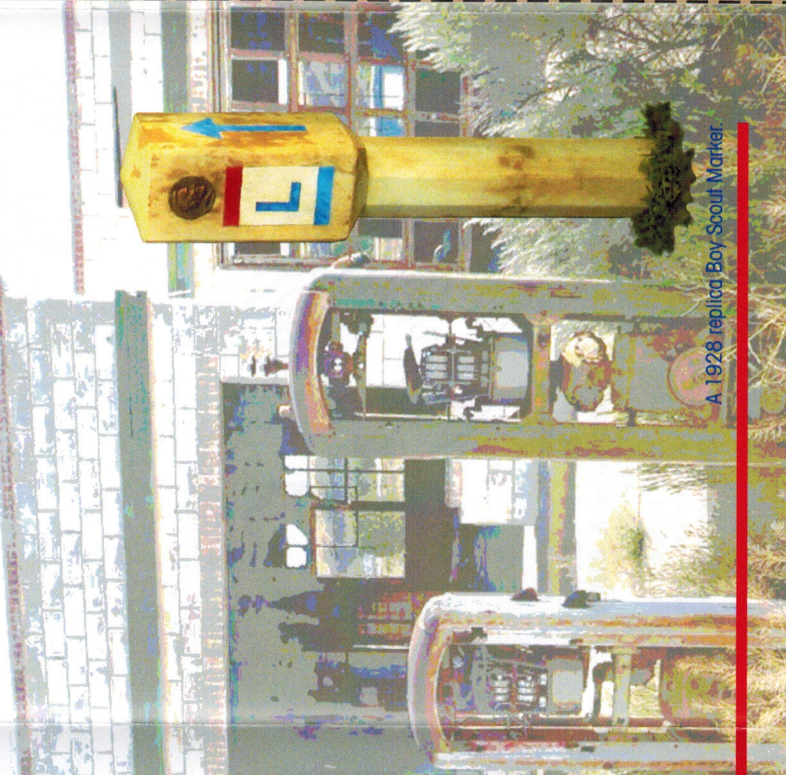
The LHA holds a national conference annually in June. Each year the event is hosted in a city along the road. Each year the event is hosted by a different state chapter. These conferences feature narrated bus tours, expert presentations on Lincoln Highway topics, and also include various social events and banquets.

## Joining Means You Share

...with others to preserve the paths of the old highway! Together we can bring its identity back to life. Strength in numbers of members means your support will also help fund signage and also help us gain funding from available sources.



Tama, Iowa's famous bridge.



A 1928 replica Boy Scout Marker.

## LINCOLN HIGHWAY ASSOCIATION MEMBERSHIP APPLICATION

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Preferred Phone to be Reached \_\_\_\_\_

Email \_\_\_\_\_

Card Information: **VISA** **MasterCard** **DISCOVER**

Name as it appears on card: \_\_\_\_\_

Cardholder address, if different from above: \_\_\_\_\_

Card Number: \_\_\_\_\_ PIN: \_\_\_\_\_

Date: \_\_\_\_\_

New Member  Renewal

State Affiliation:

<input type="checkbox"/> Student — \$25	<input type="checkbox"/> NY	<input type="checkbox"/> OH - WV
<input type="checkbox"/> Individual — \$45	<input type="checkbox"/> NJ	<input type="checkbox"/> PA
<input type="checkbox"/> Nonprofit org. — \$45	<input type="checkbox"/> IL	<input type="checkbox"/> IA
<input type="checkbox"/> City/Co/State Gov't — \$45	<input type="checkbox"/> IN	<input type="checkbox"/> WI
<input type="checkbox"/> Family — \$60	<input type="checkbox"/> NE	<input type="checkbox"/> UT
<input type="checkbox"/> Supporting — \$75	<input type="checkbox"/> CO	<input type="checkbox"/> NV
<input type="checkbox"/> Business — \$75	<input type="checkbox"/> CA	<input type="checkbox"/> At Large
<input type="checkbox"/> Patron — \$150		
<input type="checkbox"/> Corporate — \$150		
<input type="checkbox"/> Life — \$1000 or more		

Donation (in addition to your dues) \$ \_\_\_\_\_

Members who live in Lincoln Highway states are automatically members of that state's chapter. Dues for additional chapter memberships are \$7 per year per state. Mark the appropriate box below:

This association is exclusively charitable and educational within the interpretation of Section 501(c)(3) of the Internal Revenue Code.

Please remit payment to:  
**Lincoln Highway Association**  
 P.O. Box 5192 Akron, OH 44334

